



| PROJECT PROFILE |

Australian Museum, Sydney

EXTERNAL SIGNAGE

The Story

The conclusion to the construction works of the new transparent glass box entry foyer 'The Crystal Hall' and a 4.5m Bluestone ramp 'Museum Walk' extending from College Street, called for new external signage to enhance the fresh new look to the Australian Museum. The external signage was installed in a busy 'live' environment, sensitive to the needs of the Australian Museum's business continuity and daily visitors. The signage frameworks and logo have been designed in sympathy with the unique zig zag structure of the pleated glass facade of the Crystal Hall, whilst showcasing historical offerings along the walk such as the Aboriginal Mungo Footprints and 1850's Directors Entrance. A stunning point of interest is the new Australian Museum primary sign above the Crystal Hall, illuminated by night.

Creating The Vision

Our team of highly skilled, dedicated professionals bring the broadest range of experience and expertise to the table. Together, we aim to deliver the highest standards of quality and service across all stages - from planning, to design and delivery. By developing and streamlining systems that monitor project quality and WHS throughout the entire process, we can provide significant savings of time, money and stress. At the same time, these systems contribute to greater efficiency, effectiveness and success of every project.



**SIGNATURE
PROJECT
MANAGEMENT**

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